🎨 Graphic Designing Course Syllabus

Offered By:

SM TECH ACADEMY *(A Unit of SEO MAGICS)*

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🕐 **Course Duration: 3-4 Months**

📅 **Schedule:** 3 Days per Week (e.g., Monday, Wednesday, Friday)

⏰ **Timing:** 3 Hours per Day

📜 **Certification:** Certificate of Completion on successful completion

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📘 **Course Modules**

Module 1: Introduction to Graphic Designing (2 Weeks)

- What is Graphic Designing?

- Elements of Design: Line, Shape, Color, Texture, Space

- Principles of Design: Balance, Contrast, Alignment, Repetition, Hierarchy

- Understanding the Design Brief

- Creative Visualization Techniques

Module 2: Adobe Photoshop (4 Weeks)

- Photoshop Interface and Tools

- Layers, Masks, and Selections

- Image Editing and Retouching

- Typography and Text Effects

- Color Grading, Filters, and Blending Modes

- Social Media Post and Banner Designing

- Exporting for Web and Print

Module 3: Adobe Illustrator (3 Weeks)

- Working with Vector Graphics

- Shapes, Pen Tool, and Paths

- Logo Design Techniques

- Creating Illustrations and Icons

- Typography in Illustrator

- Color Palettes, Gradients, and Patterns

- Saving and Exporting Vector Files

Module 4: Adobe InDesign (2 Weeks)

- InDesign Basics and Workspace

- Designing Brochures, Flyers, Posters

- Working with Master Pages and Grids

- Text & Image Layout Techniques

- Preparing Print-Ready Files

Module 5: Adobe XD & UI/UX Design (4 Weeks)

- Introduction to UI/UX Design

- Adobe XD Interface and Tools

- Wireframing (Low-Fidelity & High-Fidelity)

- Prototyping Interactive UI

- Information Architecture

- Visual Hierarchy and Usability Principles

- Mobile & Web Layout Designing

Module 6: Final Projects & Portfolio (3 Weeks)

- Logo Design Project

- Branding Kit (Logo, Colors, Typography)

- Social Media Template Project

- Brochure or Flyer Design

- UI/UX Design Project (Website or App Prototype)

- Portfolio Creation (Behance or PDF Format)

🧠 Additional Learning Outcomes

- Creative Thinking & Concept Development

- Understanding Color Theory & Typography

- File Formats & Professional Exporting

- Client Communication & Revisions Handling

- Workflow Optimization and Time Management

✅ Course Outcomes:

- Mastery in Photoshop, Illustrator, InDesign, Adobe XD

- Strong foundation in UI/UX Design and Wireframing

- Confidence to handle client briefs and real projects

- Complete Graphic Design Portfolio

- **Certificate of Completion** from SM TECH ACADEMY

📞 Contact Information:

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🏠 **Academy Name:** SM TECH ACADEMY

🏢 **Company:** SEO MAGICS – Website & Digital Solutions